

“Don’t Be a Loser”
**Small Action Fund
Case Study**



Early Support & Education

- Highlighting importance of gambling awareness among young people living in disadvantaged communities
- Considering challenges & opportunities in reaching young people most at risk of developing unhealthy relationship with gambling
- Promoting youth-led approach to awareness-raising and peer education

Gambling Awareness at Y2K

- Is there a problem?
- What should I know?
- Choices & consequences
- Raising awareness
- Education & prevention
- Sharing learning



Youth Reps Spring Into Action

Consulting with peers...

- What do you think?
- Pop-up workshops & games
- Young person led
- Creative and interactive
- FUN!!!



Let's Make News



Developing New Skills

- Researching
- Directing
- Reporting
- Editing
- More FUN!!!



Spreading the News

- Using peer education to influence & bring about positive change
- Working in partnership with local high schools



Don't Be A Loser – Be A Winner

- Community Quiz Night
- Fun, informal approach
- Highlight prevalence of gambling
- Showcase young people's news report
- Highlight key messages



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